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PRESS RELEASE FOR IMMEDIATE RELEASE

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Sheri Varela “Sheri Baby T-Shirts” @ Betty Ferguson Foundation

Betty Ferguson Foundation (BFF) has Sheri Varela of “Sheri Baby T-Shirts” as guest speaker for their monthly Lunch & Learn program on Tuesday August 5th @ 12:00 noon. The Lunch & Learn program is presented by BFF and the Women Entrepreneurs of SCV, an affiliated group of Association of Women Entrepreneurs (WE).

BFF is a Non-Profit organization whose mission is to Train, Develop and Empower Women and Youth to be a Vital Force in Society. They have utilized several ways of doing this. One is their monthly Lunch & Learn for working ladies to meet and hear the successes of their fellow women. Sheri Varela is the proud owner of her own company, appropriately called Sheri Baby.

Sheri Baby T-Shirts came about when Sheri set out to create a new career path for herself. She wanted to earn a living while having fun. Sheri liked T-shirts and decided to design them. Shari says: “I felt it would be really cool if the t-shirts included words of encouragement. I figured we could *all* gain from uplifting words since we are constantly bombarded with negativity.” In the end she found out that it was those positive words on what she calls the *self-esteem* t-shirts or the *remind-her* t-shirts that helped carry her to the finish line!

Lunch & Learn has a fee of \$10.00 per attendee and that does include your meal. RSVP is needed. If you would like to attend, or have any questions, please call (661) 702-8712. BFF is located in the Valencia Industrial Center @ 25510 W. Avenue Stanford, Suite # 104. Valencia, CA 91355. Visit BFF and WE on the web @ www.BettyFerguson.org and www.aofwe.com. You can become a fan of both on Facebook too!