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PRESS RELEASE                      FOR IMMEDIATE RELEASE

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**Rebecca Kellogg, Copywriter @ Betty Ferguson Foundation**

Betty Ferguson Foundation (BFF) welcomes Rebecca Kellogg as guest speaker for their monthly Lunch & Learn program on Tuesday September 2nd @ 12:00 noon. The Lunch & Learn program is presented by BFF and the Women Entrepreneurs of SCV, an affiliated group of Association of Women Entrepreneurs (WE).

BFF is a Non-Profit organization whose mission is to Train, Develop and Empower Women and Youth to be a Vital Force in Society. They have utilized several ways of doing this. One is their monthly Lunch & Learn for working ladies to meet and hear the successes of their fellow women. Rebecca Kellogg specializes in Sales and Marketing Copy.

Rebecca describes herself, and her business, on the home page of her website. “Fresh Writer and Thinking Partner. If you are looking for a writer and fresh thinking partner . . . you have come to the right place. Perhaps you need a new direct mail campaign, or want a new spin on your existing one. Maybe you just want a copy critique on your existing packages. I can help you with that. I've studied the copy elements that contribute to effective campaigns, and have mentored under some of the top copywriters in the country.” You can find out more about Rebecca Kellogg @ [www.RebeccaKellogg.com](http://www.RebeccaKellogg.com).

Lunch & Learn has a fee of \$10.00 per attendee and that does include your meal. RSVP is needed. If you would like to attend, or have any questions, please call (661) 702-8712. BFF is located in the Valencia Industrial Center @ 25510 W. Avenue Stanford, Suite # 104. Valencia, CA 91355. Visit BFF and WE on the web @ [www.BettyFerguson.org](http://www.BettyFerguson.org) and [www.aofwe.com](http://www.aofwe.com). You can become a fan of both on Facebook too!