



For Immediate Release  
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### **Betty Ferguson Foundation Launches Dynamic Web Presence**

Valencia, California - July 6, 2009 - The Betty Ferguson Foundation (BFF) has launched a new website. Please visit: [www.bettyferguson.org](http://www.bettyferguson.org).

The Foundation Board of Directors seized the opportunity to bring their web presence to the next level, and contracted with CONCEPTINET Web Design of Santa Clarita to create a new site, which offers many new features. The new Betty Ferguson Foundation site (designed by Brian Cuda) includes a Book Club Page, a regularly updated calendar, and blogs for women and girls in the community to stay connected.

The Book Club page includes a link to Shelfari (a book club site that offers reviews and comments). Our calendar highlights upcoming Betty Ferguson Foundation meetings and events (such as Woman of Honor).

The community can now order tickets to events as well as pay for sponsorships, advertising (and of course, make much-needed donations) through the website's shopping cart.

The ENTIRE cost of the website and all recurring monthly fees is sponsored by the following local business owners:

*Farmers Insurance Group - Nicole Scott*

*Julie M. Sturgeon, CPA*

*DESTINY NOW!*

*Realty Executives - Lauren Lefkowitz*

*CONCEPTINET Web Design*

*Alan Z Barbakow DDS - SCV Orthodontics*

*Beyond Harmony*

*Association of Women Entrepreneurs*

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Betty Ferguson Foundation

